

Welcome to Cambridge Ice Centre



355 Hespeler Rd,
Cambridge ON
519-624-0004 ext. 234
www.cambridgeicecentre.com



Since Cambridge Ice Centre opened in August 2002, advertisers have taken advantage of our high exposure, year-round advertising opportunities because we offer what most advertising medians can't - exposure to over **7.9 million people** annually.



Choose from a variety of options available and promote your product or service to the local community.



Call Jackie Walker
Specialty Leasing Representative
519-624-0004 ext. 234 • fax 519-624-1222
www.cambridge-centre.com
jwalker@morguard.com



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Advertising Opportunities

Cambridge Ice Centre Advertising *over 500,000 mall visitors every month!*

Special Event Opportunities

Yes! The rink is available for 4-7 day events.

To learn more about this unique opportunity call:

Jackie at 519-624-0004 ext. 234 or Liz at 519-624-5004

Advertising Overview

As an advertiser along with the high volume exposures, you will also benefit by having access to:

- Cambridge Centre Specialty Leasing Program discounts.
- Periodic placement of approved promotional material at special events in the Cambridge Ice Centre.
- Discounts available on multiple location purchases.

Our goal at Cambridge Ice Centre is to offer your business cost effective, high volume exposure.

New for 2007

With each new advertising contract, receive up to 50 free public skating passes.



Rink Board Advertising

12 month Program

- see floor plan for location **\$124/month**
- see floor plan for location **\$84/month**
- see floor plan for location **\$63/month**

production and taxes extra.



Score Clock Advertising

12 month Program

- Top Banners - 4 Sides **\$168/month**
- Top Corner Banners - 4 Sides **\$168/month**
- Corner Banners - 4 Sides **\$168/month**
- Centre Display - 4 Sides **\$168/month**

production and taxes extra.



Backlit Sign Box Advertising

2' x 8' backlit sign box
12 month Program
\$84/month
production and taxes extra.



Zamboni Advertising

12 month Program
\$168/month
production and taxes extra.



In-Ice Advertising

12 month Program
\$249/month
production and taxes extra.



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